



American Club

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Auckland 1010

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E-mail: info@americanclub.org.nz
Website: www.americanclub.org.nz

Dear American Club Advertiser:

The American Club New Zealand seeks advertisements for their newsletter, currently published six times per year. Ads will be displayed on the website for the duration of the newsletter circulation- currently two months. Your ad will be placed in two spots—in the newsletter itself, posted under the “newsletter” tab (where it is also archived), in addition to being posted on the “advertisers” tab.

Advertisers will find a unique niche market of American and other expats, as well as other American supporters. The Club’s current circulation is 122 members and affiliates, including the U.S. Consulate, the American Chamber of Commerce Auckland (AMCHAM), the American Women's Club, and the Canadian Club. The Club also circulates the newsletter to non-members, of which there are 132 active names. Additionally, the newsletters are distributed at each of the American Club events.

The Club extends a 50% discount for all first time member ads, regardless of size. Payment must be made in advance of publication, via PayPal or bank transfer.

Deadlines for the 2011-2012 year are as follows:

Issue No.	Articles/Ad Deadline	Distribution Date (Mon)
444 Jan/Feb 2011	February 22	March 1
445 March/April	April 11	April 25
446 May/June	June 13	June 27
447 July/Aug	August 15	August 29
448 Sept/Oct	October 17	October 31
449 Nov/Dec	December 12	December 26/27
450 Jan/Feb 2012	February 13	February 27
451 March/April	April 16	April 30
452 May/June	June 11	June 25
453 July/Aug	August 13	August 27
454 Sept/Oct	October 15	October 29
455 Nov/Dec	December 17	December 30/31

Interested parties should contact info@americanclub.org.nz for further information. The Club can also refer you to a professional if you need help designing your ad. The Club thanks you in advance for your support!

\$200 +GST

A4 FULL PAGE
200mm x 287mm

\$150+GST

A5 HALF PAGE
200mm x 141mm

\$90+GST

A6
97.5mm x 141mm

\$75+GST

A7
97.5mm x 68mm

\$50+GST

A8
46.25mm x 68mm

\$100^{+GST}

1/3 PAGE VERTICAL
63.3mm x 287mm